



Population Summary	
2000 Total Population	9,315
2010 Total Population	9,008
2020 Total Population	9,229
2020 Group Quarters	178
2025 Total Population	9,227
2020-2025 Annual Rate	0.00%
2020 Total Daytime Population	10,678
Workers	4,751
Residents	5,927
Household Summary	
2000 Households	3,967
2000 Average Household Size	2.27
2010 Households	3,935
2010 Average Household Size	2.24
2020 Households	4,068
2020 Average Household Size	2.22
2025 Households	4,079
2025 Average Household Size	2.22
2020-2025 Annual Rate	0.05%
2010 Families	2,371
2010 Average Family Size	2.82
2020 Families	2,413
2020 Average Family Size	2.81
2025 Families	2,405
2025 Average Family Size	2.80
2020-2025 Annual Rate	-0.07%
Housing Unit Summary	
2000 Housing Units	4,335
Owner Occupied Housing Units	57.8%
Renter Occupied Housing Units	33.7%
Vacant Housing Units	8.5%
2010 Housing Units	4,454
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	33.9%
Vacant Housing Units	11.7%
2020 Housing Units	4,639
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	12.3%
2025 Housing Units	4,709
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	30.6%
Vacant Housing Units	13.4%
Median Household Income	
2020	\$44,658
2025	\$48,768
Median Home Value	
2020	\$94,984
2025	\$99,700
Per Capita Income	
2020	\$27,640
2025	\$30,699
Median Age	
2010	40.7
2020	43.2
2025	44.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Clinton city,...

2020 Households by Income

Household Income Base	4,068
<\$15,000	14.7%
\$15,000 - \$24,999	13.4%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	9.4%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	4.8%
\$200,000+	2.9%
Average Household Income	\$62,610

2025 Households by Income

Household Income Base	4,079
<\$15,000	12.9%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	21.0%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	5.3%
\$200,000+	3.3%
Average Household Income	\$69,348

2020 Owner Occupied Housing Units by Value

Total	2,625
<\$50,000	17.4%
\$50,000 - \$99,999	36.3%
\$100,000 - \$149,999	21.7%
\$150,000 - \$199,999	13.4%
\$200,000 - \$249,999	5.6%
\$250,000 - \$299,999	2.8%
\$300,000 - \$399,999	1.6%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$113,971

2025 Owner Occupied Housing Units by Value

Total	2,639
<\$50,000	15.5%
\$50,000 - \$99,999	34.7%
\$100,000 - \$149,999	22.3%
\$150,000 - \$199,999	14.4%
\$200,000 - \$249,999	6.2%
\$250,000 - \$299,999	3.3%
\$300,000 - \$399,999	2.0%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$120,860

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Clinton city,...

2010 Population by Age	
Total	9,008
0 - 4	7.0%
5 - 9	6.2%
10 - 14	5.9%
15 - 24	12.0%
25 - 34	12.8%
35 - 44	10.6%
45 - 54	13.4%
55 - 64	11.7%
65 - 74	9.2%
75 - 84	7.8%
85 +	3.6%
18 +	77.4%
2020 Population by Age	
Total	9,228
0 - 4	6.2%
5 - 9	6.1%
10 - 14	5.9%
15 - 24	10.2%
25 - 34	12.5%
35 - 44	11.0%
45 - 54	10.7%
55 - 64	13.8%
65 - 74	11.8%
75 - 84	7.7%
85 +	4.0%
18 +	78.6%
2025 Population by Age	
Total	9,228
0 - 4	6.0%
5 - 9	6.0%
10 - 14	6.1%
15 - 24	10.5%
25 - 34	11.2%
35 - 44	10.6%
45 - 54	10.6%
55 - 64	12.6%
65 - 74	13.6%
75 - 84	8.9%
85 +	3.8%
18 +	78.6%
2010 Population by Sex	
Males	4,223
Females	4,785
2020 Population by Sex	
Males	4,346
Females	4,882
2025 Population by Sex	
Males	4,343
Females	4,885

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Clinton city,...

2010 Population by Race/Ethnicity

Total	9,008
White Alone	95.1%
Black Alone	1.9%
American Indian Alone	0.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.8%
Hispanic Origin	2.0%
Diversity Index	13.0

2020 Population by Race/Ethnicity

Total	9,229
White Alone	92.8%
Black Alone	2.4%
American Indian Alone	0.6%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	2.8%
Hispanic Origin	3.4%
Diversity Index	19.4

2025 Population by Race/Ethnicity

Total	9,227
White Alone	92.8%
Black Alone	2.4%
American Indian Alone	0.6%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	2.8%
Hispanic Origin	3.4%
Diversity Index	19.4

2010 Population by Relationship and Household Type

Total	9,008
In Households	97.9%
In Family Households	77.6%
Householder	26.3%
Spouse	18.5%
Child	27.0%
Other relative	2.6%
Nonrelative	3.3%
In Nonfamily Households	20.3%
In Group Quarters	2.1%
Institutionalized Population	1.6%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

Clinton city,...
2020 Population 25+ by Educational Attainment

Total	6,598
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	34.4%
GED/Alternative Credential	6.9%
Some College, No Degree	20.1%
Associate Degree	5.5%
Bachelor's Degree	13.1%
Graduate/Professional Degree	6.9%

2020 Population 15+ by Marital Status

Total	7,540
Never Married	26.8%
Married	45.7%
Widowed	9.5%
Divorced	18.0%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	3,841
Population 16+ Employed	86.2%
Population 16+ Unemployment rate	13.8%
Population 16-24 Employed	8.1%
Population 16-24 Unemployment rate	29.4%
Population 25-54 Employed	62.8%
Population 25-54 Unemployment rate	13.0%
Population 55-64 Employed	17.1%
Population 55-64 Unemployment rate	11.3%
Population 65+ Employed	12.0%
Population 65+ Unemployment rate	8.3%

2020 Employed Population 16+ by Industry

Total	3,311
Agriculture/Mining	1.6%
Construction	4.7%
Manufacturing	13.4%
Wholesale Trade	1.4%
Retail Trade	10.4%
Transportation/Utilities	5.6%
Information	0.4%
Finance/Insurance/Real Estate	7.6%
Services	52.0%
Public Administration	3.0%

2020 Employed Population 16+ by Occupation

Total	3,310
White Collar	49.4%
Management/Business/Financial	9.6%
Professional	19.3%
Sales	11.3%
Administrative Support	9.2%
Services	22.7%
Blue Collar	27.8%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	6.8%
Installation/Maintenance/Repair	2.8%
Production	10.6%
Transportation/Material Moving	6.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 11, 2020

Clinton city,...
2010 Households by Type

Total	3,935
Households with 1 Person	34.5%
Households with 2+ People	65.5%
Family Households	60.3%
Husband-wife Families	42.2%
With Related Children	14.6%
Other Family (No Spouse Present)	18.0%
Other Family with Male Householder	4.8%
With Related Children	3.1%
Other Family with Female Householder	13.3%
With Related Children	9.4%
Nonfamily Households	5.2%
All Households with Children	27.9%

2010 Households by Size

Multigenerational Households	2.9%
Unmarried Partner Households	7.6%
Male-female	7.4%
Same-sex	0.2%

2010 Households by Size

Total	3,935
1 Person Household	34.5%
2 Person Household	34.4%
3 Person Household	14.3%
4 Person Household	9.4%
5 Person Household	4.9%
6 Person Household	1.7%
7 + Person Household	0.7%

2010 Households by Tenure and Mortgage Status

Total	3,935
Owner Occupied	61.6%
Owned with a Mortgage/Loan	35.2%
Owned Free and Clear	26.4%
Renter Occupied	38.4%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	266
Percent of Income for Mortgage	8.9%
Wealth Index	68

2010 Housing Units By Urban/ Rural Status

Total Housing Units	4,454
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	96.6%
Rural Housing Units	3.4%

2010 Population By Urban/ Rural Status

Total Population	9,008
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	96.0%
Rural Population	4.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Clinton city,...

Top 3 Tapestry Segments

- 1. Small Town Simplicity (12C)
- 2. Traditional Living (12B)
- 3. Heartland Communities (6F)

2020 Consumer Spending

Apparel & Services: Total \$	\$6,027,661
Average Spent	\$1,481.73
Spending Potential Index	69
Education: Total \$	\$4,465,458
Average Spent	\$1,097.70
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$9,883,470
Average Spent	\$2,429.56
Spending Potential Index	75
Food at Home: Total \$	\$16,143,984
Average Spent	\$3,968.53
Spending Potential Index	74
Food Away from Home: Total \$	\$10,697,647
Average Spent	\$2,629.71
Spending Potential Index	70
Health Care: Total \$	\$18,269,149
Average Spent	\$4,490.94
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$6,289,070
Average Spent	\$1,545.99
Spending Potential Index	71
Personal Care Products & Services: Total \$	\$2,650,589
Average Spent	\$651.57
Spending Potential Index	71
Shelter: Total \$	\$52,509,467
Average Spent	\$12,907.93
Spending Potential Index	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,161,626
Average Spent	\$1,760.48
Spending Potential Index	75
Travel: Total \$	\$6,554,219
Average Spent	\$1,611.17
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$3,658,370
Average Spent	\$899.30
Spending Potential Index	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.