

CLINTON CHAMBER BEAT

Update from the Chamber

On Jan. 21st, the Greater Clinton-Area Chamber of Commerce would love to be hosting the 80th Annual Chamber Banquet at the Benson Center.

However, due to the pandemic and the high numbers of Covid-19 in Clinton and Henry Co., we have decided to cancel the Banquet for 2021, as you probably already know by now.


Two things you should look for later this month and in the Spring: Some of us got together last week and with the help of James Hinkle and his Sounds Like Videos production team, a video was recorded. We are sure the work that James will do with the recordings will be nothing but the best. The actors he had to work with on the other hand left plenty to desire. Anyway, keep an eye on the Chamber's Facebook page later this month and you'll be informed, amused and we hope wanting for more!

If the pandemic allows this Spring sometime, we would all like to get together and talk about what did and did not happen in 2020, what we are hoping will take place in 2021 and more. We will keep you up-to-date if and when this occurs.

A huge thank you to each and every one of our members and remember, if you have something you would like to be included in one of our Newsletters, just email joyce@clintonmo.com or david@clintonmo.com.



Chamber Business Info



CENTRAL METHODIST UNIVERSITY IS A SMART CHOICE!

- CMU offers dual-credit, advanced credit, undergraduate credit and graduate credit.
- CMU locations near you to help you get started with online or on-campus classes.
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Would you like to find a primary care provider to help you manage your healthcare needs?

Our providers have a Heart of Gold.

We offer a full range of services and make it our priority to get to know you so we can deliver the personalized attention you deserve.

To learn more, visit gvmh.org and search our database of providers by specialty and location to find the best fit for you.

Call 660.890.7300 to schedule an appointment.



Golden Valley Memorial HEALTHCARE
gvmh.org | chooseGVMH
1602 N. Second Street
660.890.7300

Dedicated to Providing You Our Golden Standard of Care.

What is the Chamber Benefits Plan? A self funded medical program to help small businesses with **2 or more employees**

Why choose this plan over other plans? **Flexibility in benefit plans and multiple PPO and HSA options.**

Can you join the Chamber Benefits Plan at any time during the year? **ABSOLUTELY!**

- Are Dental, Vision, and Life options available? **YES!**
- We look forward to hearing from you soon!

Say Hello To:
Chamber Benefit Plan



Ask for Cindy Cumpton
660.885.5581
ccumpton@mkeithins.com



Missouri Chamber FEDERATION
MISSOURI CHAMBER FOUNDATION

WE'RE DRAFTING YOU!

YOU HAVE WHAT IT TAKES

Big Draft = Big Perks

HOW IT WORKS

Starting today, Big Brothers BBBSHC is launching a comprehensive effort to recruit new Bigs. In April, BBBSHC will celebrate the new draft class with an incredible grand prize drawing.

Individuals have two opportunities to earn two spots in the drawing:

- ♦ **Become a Big:** Anyone that attends an info session before the end of April 2021 will receive a Big Draft t-shirt and will be entered TWICE to win Chiefs season tickets for two (lower level, 50 yard line) for the 2021 season! Contact Andy Ford at andy@bbbskc.org to set up a time that works for you!
- ♦ **Draft new Bigs:** Anyone that drafts a friend to become a Big that attends an info session before the end of April 2021 will be entered TWICE to win Chiefs season tickets for two (lower level, 50 yard line) for the 2021 season! Contact Andy Ford at andy@bbbskc.org to set up a time that works for you!

Straight Answers About Seniors & COVID-19



Social Isolation and Seniors.

Americare Senior Living communities have been serving seniors and their families with upscale senior living and long-term care services since 1981. We're privately held and family operated, and senior living is all we do. Our commitment to our residents is at the heart of every decision we make.

Part of that commitment is providing straightforward answers to your questions.

Q: What do you mean by "Experience That Matters?"

A: Our collective years of experience as a management team and our strong financial footing allowed us to marshal our resources to procure PPE, gather internal data, and distill information to our communities so they could concentrate on caring for residents. As a privately held company, we have the flexibility to put the best systems in place. One example is our consulting agreement with Metro Infectious Disease Consultants (MIDC), a national practice of infectious disease physicians, which reviews all our policies and procedures and provides guidance for specific cases. For example, they have provided guidance for us to test each resident at least two days before admission, then again six days later. If both tests are negative, the new resident can leave their room and become part of the community.

When other healthcare providers backed away from providing services, we leaned in—and we're prepared

to handle what comes our way. Our aggressive and ongoing response to COVID-19 ensures that our communities are equipped with the information, education, materials, and manpower to get the job done. In the communities that have experienced cases of COVID-19, we have seen great recovery rates. When vigilance and competence come together, it inspires confidence on the part of our families—even when the virus is present.

Q: Is it harmful for Mom to stay in her own home right now?

A: As well as making it difficult to feel connected, social isolation may cause physical and emotional problems in otherwise healthy seniors. Family, friends and neighbors often aren't able to check in regularly or run errands. That's why Americare has invested in resources to ensure that both residents and families feel connected and informed.

Continued on Back.

Q: But if my visits to Mom are limited, won't she get lonely?

A: In Americare communities, we consider ourselves one big family—residents, family members and staff—so even with social distancing, your Mom will be engaged and loved every day. Our culture embraces well-being and enrichment in every moment.

Q: How will I know what is going on at the community?

A: Open and frequent communication to our families is of utmost importance and we are diligent in frequent updates regarding the care of your loved one. In addition, each of our communities has a Pandemic Coronavirus / Influenza Response Coordinator to

help coordinate planning and monitor health advisories, information and updates.

Q: When considering a community, what questions should I ask?

A: How long has it been in operation? Is it managed by a larger group with long-distance decision makers? Is there transparency with families? What safety guidelines are in place? Do they have enough equipment? Are staff and residents regularly screened? Our highly tenured team members are long-term care professionals and, as a privately held company, we are nimble and can respond quickly. **Taking care of residents is all we do—and we've been doing it almost 40 years.**

Americare
Senior Living
Experience that
Matters.



Top 20 nationally in customer and employee satisfaction



Let's talk. Please call us with any questions. We are here for you. Online assessment available.



660.885.9770
509 West Rogers Street
in Clinton, MO 64735
JeffersonGardensByAmericare.com



660.885.2272
1300 South Main Street
in Clinton, MO 64735
GlendaleGardensByAmericare.com

Straight Answers About Seniors & COVID-19



Caring for an Elder at Home.

Americare Senior Living communities have been serving seniors and their families with upscale senior living and long-term care services since 1981. We're privately held and family operated, and senior living is all we do. Our commitment to our residents is at the heart of every decision we make.

Part of that commitment is providing straightforward answers to your questions.

Q: What do you mean by "Experience That Matters?"

A: Our collective years of experience as a management team and our strong financial footing allowed us to marshal our resources to procure PPE, gather internal data, and distill information to our communities so they could concentrate on caring for residents. As a privately held company, we have the flexibility to put the best systems in place. We believe we are a vital part of each community's healthcare continuum. Our aggressive and ongoing response to COVID-19 ensures that our communities have the information, education, materials, and manpower that is needed.

When other healthcare providers backed away from providing services, we leaned in—and we're prepared to handle what comes our way. We also have a consulting agreement with Metro Infectious Disease Consultants (MIDC), a national practice of infectious disease physicians, which reviews all our policies and procedures and provides guidance for specific

cases. For example, they have provided guidance for us to test each resident at least two days before admission, then again six days later. If both tests are negative, the new resident can leave their room and become part of the community.

In the communities that have experienced cases of COVID-19, we have seen great recovery rates. When vigilance and competence come together, it inspires confidence on the part of our families—even when the virus is present.

Q: Is having an in-home therapy nurse visit Dad's house a safe choice?

A: In-home therapists and visiting nurses are not supervised and travel from home to home treating and coming into contact with multiple patients daily, increasing exposure. Our employees work at only one community—ours—and are less at risk of being infected and spreading the infection to our community.

Q: Can't I oversee my parent's health better than anyone? (answer on back)

A: Many families are taking on the role of healthcare navigator in these times and it can be overwhelming. Our nurses manage all medication changes, watch for interactions, and identify a health status change early in order to avoid unnecessary ER visits. We also offer those recuperating from same-day surgeries the benefit of advanced equipment in our therapy gyms.

Q: Does your staff have the time and ability to give Mom the attention she deserves?

A: Thanks to our highly tenured management team, solid operating procedures and strong financial footing, we were able to proactively put processes and equipment in place in our communities. This allows us

to concentrate on taking care of our residents, and gives families the confidence that we are prepared to handle what comes our way.

Q: When considering a community, what questions should I ask?

A: How long has it been in operation? Is it managed by a larger group with long-distance decision makers? Is there transparency with families? What safety guidelines are in place? Do they have enough equipment? Are staff and residents regularly screened? Our highly tenured team members are long-term care professionals and, as a privately held company, we are nimble and can respond quickly. **Taking care of residents is all we do—and we've been doing it almost 40 years.**

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The Henry County Library would like to announce the upcoming 2021 Year of Amazing Animals.

There are so many wonderful animals out there, and we want to explore as many as possible throughout the 2021 year. Most of our programs will be animal related, and to start things out with a flare, we will be taking donations to adopt an orphaned baby elephant from the Sheldrick Wildlife Trust in Nairobi, Kenya. We are trying to raise \$150.00, which is enough money to adopt the baby elephant for three years. After adoption, we will track its growth, and care until it leaves the orphanage and returns to the wild. Donations can be made at the circulation desks at both the Clinton Facility, and the Lenora Blackmore Branch. Every penny counts towards the adoption, and wouldn't it be wonderful to raise enough to adopt more than one baby elephant.



LOVE LOCAL THIS VALENTINE'S DAY

You may have a lot of loves in your life. Your spouse, kids, mom and dad, grandma and grandpa, dogs, cats, friends, the Chiefs, music.

The list can be long. Here at the Greater Clinton-Area Chamber of Commerce, one thing we love is our local businesses. That's why we want you to shop with them and enter our new promotion: Love Local This Valentine's Day.

Here's what you need to do: After you spend \$25 or more from Chamber businesses, you will need to bring those receipts to the Chamber and we will sign a Valentine's Day card with your name on it. You can enter different receipts as many times as you want but the purchases must be made from Chamber businesses Jan. 11th through Feb. 14th. You can take a picture of the receipts and email them to david@clintonmo.com or joyce@clintonmo.com.

Joyce and David will put all the entries into a box and draw out our winner at Noon on Feb. 15th.

The winner will receive a gift basket from the Chamber filled with items and gift certificates from our Chamber members. Certificates may include food, drinks, merchandise, supplies and more.

So stop by the Depot at 200 South Main St. from 8am until 4:30pm Monday through Friday, or email, and let us copy those receipts and put your name on a Valentine's Day card.

You can find a list of our Chamber members at clintonmo.com, call or stop by and we can give you a list. Chamber businesses also should have the Clinton Chamber logo near the front of their business. If you have any questions, stop by, call 885-8166 or email us...we'll help you out!



Have you ever swayed like an alligator, or boxed like a kangaroo. Join Miss Sheila and her friends as we giggle our way through exercising like the animals do.

Come box and hop about on Friday, January 22, 2021, at 3:00 pm. All this silly fun can be found on the Henry County Library Facebook page, and the Henry County Library Jr. Storytime Facebook Group.

